

# Shipping label - Art Coated Paper

## PMAL7028



### ADHESIVE APPLICATION GUIDE

Polycarbonate	•
Polyester	•
Polyethylene	•
Polypropylene	•
ABS	•
Rubber	
Glass	•
Cleanroom Paper	
Carton box	•
Metal	•

### Product Description

PMAL7028 comprises a top layer white woodfree coated with a satin finish having high opacity and excellent smoothness for high quality label which require brilliant multicolor print. The permanent adhesive layer comprises a permanent acrylic dispersion adhesive. The label is printable by all conventional printing process, suitable for foil stamping, varnishing and thermal transfer.

### Physical Properties

Facestock Composition	White woodfree coated paper
Thickness	71 $\mu\text{m} \pm 3$
Basic Weight	80 gsm $\pm 2$
Opacity	89%
Adhesive Composition	Permanent acrylic dispersion adhesive
Loop tack	Very high
Final adhesion	High
Release Liner	Siliconised supercalandered white glassine
Release Liner Thickness	53 $\mu\text{m} \pm 10\%$
Release Force	Medium
Min. Application Temp.	41°F (5°C)
Service Temp.	-20°C to 80°C
Storage Stability	One year stored at 23 $\pm 3$ °C and 50 $\pm 5\%$ RH
Packaging	Label roll in 3" paper core and wrap with single shrink film.